

Millions of colours. Infinite personalisation potential.

Harness the power of personalisation for CMYK printing with XMPie® uDirect® Studio NG, available with Fujifilm ApeosPro™ C810 / C750 / C650 Printer and Versant™ 180i / 170i Press.

Excite and engage with dramatic, personalised collateral and direct mail while making the most of the opportunities presented by your Fujifilm ApeosPro™ C810 / C750 / C650 Printer and Versant™ 180i / 170i Press.

New uDirect® Studio NG is the latest variable data printing (VDP) software from industry leader XMPie®. Imagine the potential return when you combine Fujifilm Productivity, benchmark image and the powerful personalisation and creative capabilities of XMPie®.

Drive variability into any page element: uDirect® Studio NG is an Adobe® InDesign® plugin that allows for easy customisation at the text, object, and media level, delivering impactful results that grab valuable attention.

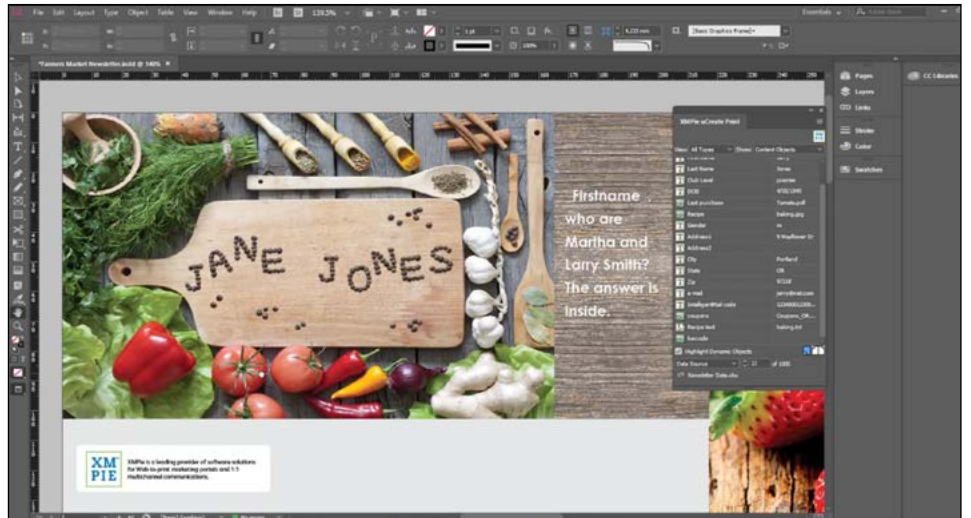


The latest software from industry leader XMPie® helps expand your business into new high-value, personalised applications at a cost that can provide a sizeable return on your investment.

The Software

uDirect® Studio NG is an integrated suite of XMPie® desktop software tools - uCreate™ Print and ulmage® - that create communications with more impact and relevance through advanced variable data customised images.

With uDirect® Studio NG, you can create impressive variable data-driven documents designed with Adobe® InDesign®, and personalised images and illustrations using XMPie® ulmage, Adobe® Photoshop®, and Illustrator®.



The Hardware



Fujifilm ApeosPro™ C810 / C750 / C650 Printer

The Fujifilm ApeosPro™ Series is built on a next-generation hybrid platform based on the principles of security, efficiency, usability and performance. The Fujifilm ApeosPro™ C810 / C750 / C650 Printer is designed to enable businesses to print more with outstanding quality on a wider range of substrates. The device will exceed the needs of creative brand owners and graphic arts customers. Its unique hybrid capabilities support a broad range of needs from remote working and traditional office environments, to colour management and professional printing.



Versant™ 180i / 170i Press

Meet The New Building Blocks of Opportunity. The Versant™ 180i/170i Press has the most advanced production printer features condensed into one compact body. The Versant™ 180i / 170i Press prints photos, text, and various document types in high resolution quickly and accurately. In addition to the attractive finishing features of the Versant™ series, its media handling versatility supports long paper, heavyweight paper and a wide variety of applications. It comes in a compact size with full office functions.

XMPie® uDirect® Studio NG is available with Fujifilm ApeosPro™ C810 / C750 / C650 Printer and Versant™ 180i / 170i Press. The perfect add-on solution for creating full-colour and personalised print communications.

For more information, contact your FUJIFILM Business Innovation Australia account manager or visit www.xmpie.com/StudioNG

FUJIFILM

For more information or detailed product specification, please call or visit us at 8 Khartoum Road MACQUARIE PARK NSW, 2113 Australia, Tel. 13 14 12 fujifilm.com/fbau

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